

Confidential Business Summary
Business Name



Transworld Business Advisors

The world leader in the marketing and sales of businesses, franchises and commercial real estate.

PROPRIETARY AND CONFIDENTIAL

BUSINESS NAME

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Should there be no interest in the opportunity described herein, immediate notification of such should be transmitted to Transworld, and this as well as any other materials provided should be returned to:

**BUSINESS BROKER NAME,
BUSINESS BROKER & ADVISOR**

ENTER BROKER'S EMAIL SIGNATURE

BUSINESS NAME

BUSINESS OPERATION HOURS



Monday – Friday
Enter Hours

Saturday – Sunday
Enter Hours

BY THE NUMBERS



Asking Price:

2021 Revenue:

2021 Seller Discretionary Earnings:



Inventory:

FF&E Value:

BUSINESS NAME

OWNERSHIP

Hours of Operation

Enter text here.

State of Incorporation

Enter text here.

Legal Organization Type:

Enter text here.

Number of Years Owned by Current Owner?

Enter text here.

Total Number of Years in Business:

Enter text here.

Is the Business Relocatable?

Enter text here.

Is the Business a Franchise?

Enter text here.

Special Skills, Certifications, and Licenses Required to Operate the Business:

Enter text here.

BUSINESS NAME

EMPLOYEES

Full-Time Employees

Enter text here.

Part-Time Employees

Enter text here.

Contract Employees

Enter text here.

Recruiting and Hire Timeline

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Employee Turnover Trends

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Ideal Employee Traits

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

MANAGEMENT

Owner Participation in the Business

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Functions to be Replaced by Business Buyer

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Owner Training Included During the Transition Period

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

BUSINESS NAME

PRODUCTS AND SERVICES

Full Suite of Products

- Enter text here.
- Enter text here.
- Enter text here.
- Enter text here.

Percentage of Revenue:

Product or Service	Percentage of Revenue
Enter Text Here.	%
Enter Text Here	%
Enter Text Here	%
Enter Text Here	%

Product Sales and Distribution

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

BUSINESS NAME

SALES AND MARKETING

Target Demographic and Customer Overview

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Customer Growth

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Current Marketing and Advertising Strategies

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Business Growth Opportunities

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Direct Competitors

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

Differentiation of the Business

Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here. Enter text here.

BUSINESS NAME

LOCATION OVERVIEW

Suitability of the Current Location

Enter text here.

Building Type

Enter text here.

Square Footage of Building

Enter text here.

Special Business Zoning Requirements

Enter text here.

Type of Lease

Enter text here.

Monthly Lease Payment

Enter text here.

Lease Expiration Date and Options

Enter text here.

Option to Purchase Real Estate

Enter text here.

BUSINESS NAME

IMAGE OF LOCATION

MAP LOCATION

SAMPLE

BUSINESS NAME

IMAGES OF PRODUCTS

SAMPLE

BUSINESS NAME

The deal structure will be an asset sale.

Asking price is



BUSINESS NAME

YTD FINANCIAL RECAST 2022

SAMPLE

BUSINESS NAME

FINANCIAL RECAST 2021

SAMPLE

BUSINESS NAME

FINANCIAL RECAST 2020

SAMPLE

